

STUDENT *TRANSIT*

A S o d r e l T r a n s p o r t a t i o n C o m p a n y

- *INDIANA*
- *MICHIGAN*
- *OHIO*
- *ILLINOIS*
- *KENTUCKY*



WHERE THE **STUDENT** ALWAYS COMES FIRST

STUDENT **TRANSIT**



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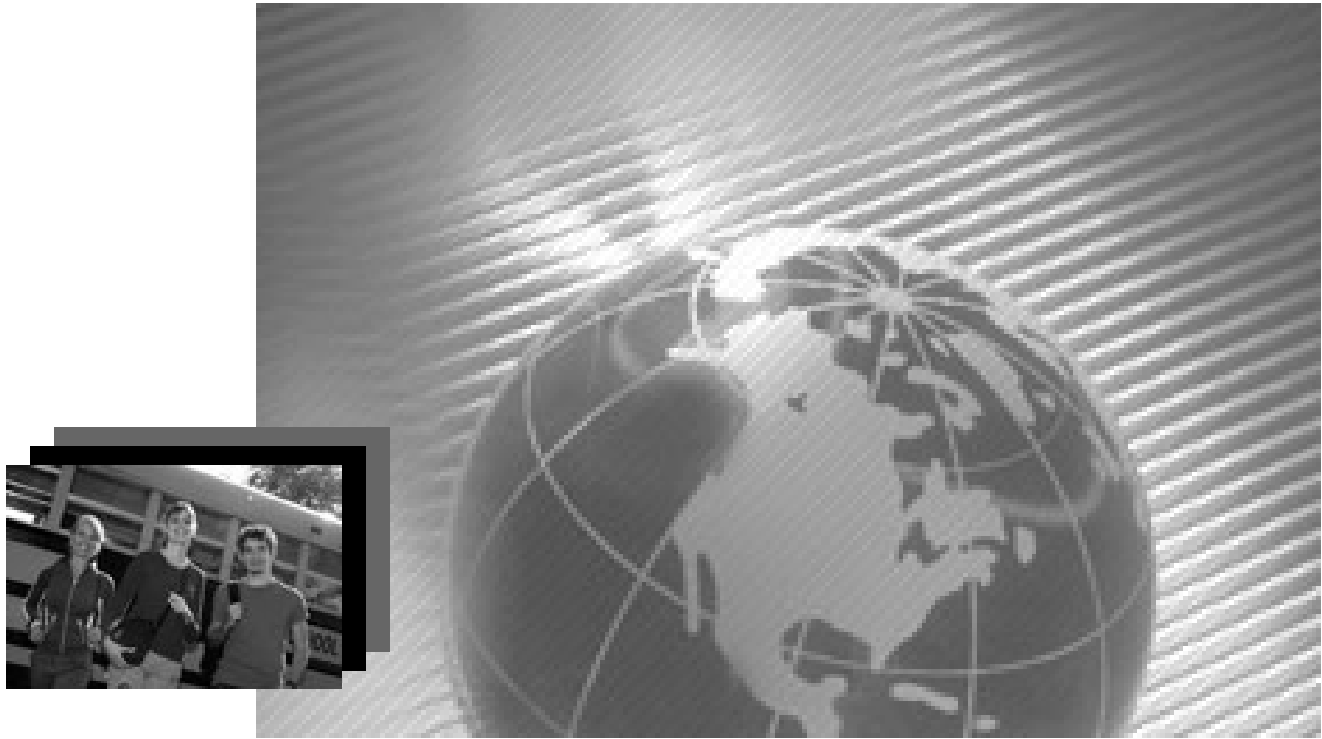
Your Source for Student Mobility & Safety

*Accessing optimal safety in student mobility just became a bit easier. STUDENT **TRANSIT** is making best-in-class school transport more accessible.....more convenient.....more innovative than ever before.*

Get students to where they need to go, when they need to go and how they deserve to go. Your entire student transportation system can be optimized to:

- ✓ Increase Safety
- ✓ Increase Timeliness
- ✓ Increase Driver Quality
- ✓ Integrate Technology
- ✓ Increase Classroom Spending
- ✓ Generate Revenue

There is simply no other company that offers the value of STUDENT **TRANSIT**



At **STUDENT***TRANSIT* our world revolves around your students.



Life is Full of Compromises....

**How Your Students Travel
Should Not Be One Of Them.**

When the executives of **STUDENT *TRANSIT*** set out to initiate the optimal student transport service company in the industry, they realized it wasn't just a superior company they were building.....they were creating a company whose sole purpose was to benefit schools and their students.

This is no small distinction.

Other companies offer a fine array of services, however...no other company in the industry is like **STUDENT *TRANSIT*** who caps its earnings to deliver the maximum amount of value and benefit to our client school districts and their students.



At **STUDENT *TRANSIT*** we understand the parental requirements, the financial challenges and the legislative mandates that the school districts face today.

STUDENT *TRANSIT* feels that it is our **social responsibility** to responsibly reduce transportation expenses to increase the level of funds for classroom instruction.

By collaborating with school districts, we find innovative ways to:

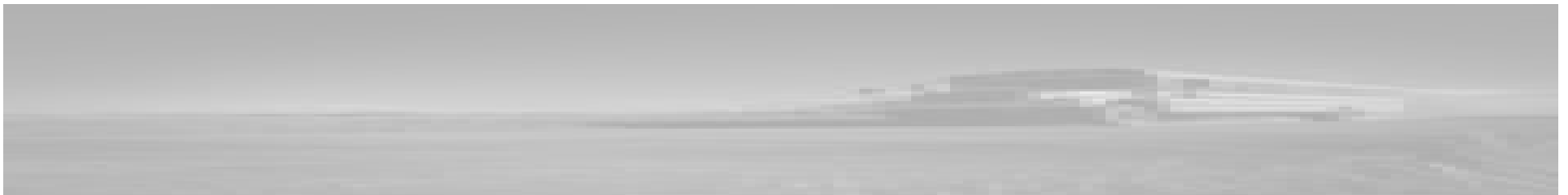
- create regional shared service centers to maximize efficiency
- leverage transportation assets to generate new revenue
- introduce new technologies to increase levels of safety and service

At
STUDENT *TRANSIT*

we believe
in only
ONE Rule:

*Deliver value
to you
and your students*

And there is
no rule
number two.



STUDENT *TRANSIT* is there to help school districts who have done well, do better.



Our team of experienced transportation advisors bring unique knowledge and creative thinking to help do what is exactly right for you.

Enjoy the freedom of knowing that every detail of your districts student safety and mobility is being met by a company that delivers uncompromising quality in every operational dimension

Your team and their years of expertise remains involved to service the needs of the district and its students..

When we talk about Shared Services, we mean just that Our approach allows school districts to migrate the external management of school transport in the areas and at the rate they determine.

STUDENT *TRANSIT* for Student Mobility.



STUDENT *TRANSIT* is a single source for all student mobility requirements. With sister coach companies, The Free Enterprise System and STAR of AMERICA, we offer an expanded fleet of vehicles to meet all possible mobility requirements including:

- **School Transport**
- **Sport Teams**
- **Field Trips**
- **Special Events**
- **Pedestrian Students**

We provide services 24/7, 365 days per year. When you contract with us, each district has one designated point of contact. Parents have an 800 number to instantly reach our student and parent services center.

For us..... **Service Is Personal**

Enjoy enhanced levels of service, safety, innovation, and financial performance with **STUDENT*TRANSIT***

Learning is the core focus of schools. Never more so than today with increased instructional accountability.

That is why we created a company that monitors and troubleshoots every aspect of student mobility and safety operations:

- School, Sport Team, Field Trip & Event Transport
- Special Need Student Transport
- Pedestrian Student Services (crossing guards)
- Student Safety, Technology & Security
- Communication Services (routing, schedules, alert systems, GPS tracking..)
- Facility Management
- Fleet Purchasing, Quality, Safety & Operational Mgt.
- Tier 2 Vendor Management
- District, School, Student and Parent Relationship Mgt.
- Administrative Functions (Finance, HR, IT....)



STUDENT TRANSIT

knows that student time is precious. This is why we want you to focus on instructional activities and not have to worry about the commercial aspects of working with us.

We are **unique** in that we:

- Generate and share operational savings.
- Generate and share new revenue from innovative use of transportation assets.
- Limit our earnings and send any funds above the cap back to the schools through our educational foundation.
- Have transparent accounting so that all our activities can be monitored

We are 100% Dedicated To You.

STUDENT **TRANSIT** believes in doing everything possible to make your students as safe and secure as they can be. When it comes to safety, we never compromise



Drivers are the key to safety.

Having the best trained and experienced professionals in the industry is our minimum standard.

Student safety is paramount and there is nothing we will not consider to ensure our drivers and vehicles operate at the highest standards. For our drivers we perform:

- ***Extensive back ground checks to federal standards***
- ***Rigorous Classroom Training***
- ***Skip Pad Training for Every Driver***
- ***Trained in Latest Communication Technology***
- ***Trained to support the Safety of Pedestrian Students***

We also add Safety Technologies to support the Drivers:

- ***All Buses will be GPS Monitored***
- ***All Buses will have our ALERT System connected to Local Police***
- ***Crossing Guards will have Radio Communication***



The need to increase the % of school budgets spent on classroom instruction is a catalyst for the creation of new relationships and infrastructure to increase student value within the school system.

STUDENT*TRANSIT* is a company was created to change the focus from cost reduction to value creation and, from making a profit to benefiting students.

We are continually developing our portfolio of initiatives to leverage existing school assets to fund transformative activities that are student driven, beneficial to the schools and reflect a blend of innovation and discipline

All of our services are tailored to meet the need of the school districts. We have a common structure to enable the rapid development and transfer of best practices that is unique in its configuration to meet local needs.

STUDENT **TRANSIT**

A Sodrel Transportation Company

➤ **INDIANA (HQ)**

➤ **MICHIGAN**

➤ **OHIO**

➤ **ILLINOIS**

➤ **KENTUCKY**

➤ **1 Sodrel Drive, Jeffersonville, Indiana 47130**

➤ **Novi**

➤ **Cincinnati**

➤ **Naperville**

➤ **Lexington**



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